



Improving Development Effectiveness

As per WFWO's Communications Strategy and Action Plan for 2007 - 2010 for the Latin America and Caribbean, as well as the United Nations agencies, and NGO's working in the region carried out a review of the progress and main challenges encountered in Latin America and Caribbean (LAC) in relation to fulfilment of the Millennium Development Goals.

In this context the WFWO's Communications Team has visited Oaxaca Region (Mexico), "the heart of the LAC to report on LAC Achievements on the Millennium Development Goals" the main objective of the reportage is to call International Communities and sensibilities the public awareness to react to support the region LAC to implement its MDG's targets by 2015.

The Millennium Development Goals are:



The WFWO's Communications Team has visited different areas of Oaxaca and other region of rural communities to develop and begun implementing its Strategic Framework 2007 - 2010, which defines WFWO's Millennium Development Goals and objectives, key principles and the thematic areas in which it will focus its work.

The WFWO's Team had an opportunity meeting with local authorities of SAN BARTOLO - COYOTEPEC and communities to hear their voices and also developed an identification mission projects in topics of: water, school, environmental issues ect. The WFWO's Media field visit reportage in Mexico will focusing and promoting through its channel media networks the implementation of the MDG's objectives in Mexico and Latin America and Caribbean Region. The Media field reportage TV will be broadcast in different languages, on national and international TV networks.

The WFWO's Communications Media filed mission team to Mexico composed by:
Sidi Cherif - Communications Coordinator/Journalist Reporter
Vanessa Villafane - Journalist/Reporter
José Fernández R - Journalist/Reporter/Producer
Francisco Uribe - Photographer/Reporter
Marcello Viaño - Cameraman/Reporter
Erick Díaz - Cameraman

WFWO's Communications Team



Photo WFWO's Communications Team





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