



**Portuguese Speaking Countries Communities (CPLP)**

**10 Years of Anniversary**

**INTERNATIONAL FORUM**

**September 06/08 2006**

**“PARTNERSHIPS FOR RESULTS”**

***Practices for attaining the Millennium Goals***

**Portuguese Industrial Association Convention Center**

Rua do Bojador - Parque das Nações

**Lisbon, Portugal**

***"The United Nations once dealt only with Governments. By now we know that peace and prosperity cannot be achieved without partnerships involving Governments, international organizations, the business community and civil society. In today's world, we depend on each other"***

**Kofi Annan, UN Secretary-General**

## **Foreword**

This forum is dedicated to Non Governmental Institutions and their role in contributing to the Millennium Goals through the establishment of effective partnerships.

Actually, systematic partnerships as a forms of cooperation with the private, public sector and civil society are advanced instruments to create growth and employment overcoming poverty and prevent its fearful consequences.

Local and transnational partnerships are organizational forms for working together towards common and measurable objectives and results.

But in order to succeed, partnerships have to incorporate in their strategies the entrepreneurial spirit as engine of progress and evolution: a combination of ambition, need to create, refusal of failure, dedication and leadership to face operational challenges in the contexts they operate.



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## Objectives

The general objective of the Forum aims to enlighten paths, processes, methods, strategies and cultural attitudes behind a successful partnership. When planning for their performance ritual and crucial questions should always be asked at different levels:

- ✚ Social and cultural: what is right or wrong in planning new directions for social change?
- ✚ Political: what is right or wrong for the area involved and the common well-being?
- ✚ Juridical: what is permitted and what it is not?
- ✚ Economical: what can be done to create local added value?

The basic rules of do's and don'ts, often neglected, are the assumptions behind the Forum which aims to exemplify their importance through the presentations of real cases.

A specific objective of the Forum is to involve NGOs and the other participants in the initiatives presented and develop with them new mutual beneficial partnerships.

## Major Issues

The Forum participants are focused on the following themes:

- ✚ Principles, norms e fundamentals for successful partnerships
- ✚ Partnership evaluation and assessment
- ✚ Partnership and cooperation models
- ✚ Conditions for long term partnerships
- ✚ Partnership as a motor of local innovation
- ✚ Finance for local partnerships
- ✚ Dynamics and partnerships evolution
- ✚ Conflicts, problems, remedies
- ✚ AGENDA 21 as a factor of partnership promotion
- ✚ Creating a cooperation network among territories

The above themes would like to emphasize that partnerships can become territorial strengths and can open marginal areas to the external world making it possible for different actors of different cultures getting together and promote new forms of mutual aid. This, in particular is desirable, for the MDGs attainments which call for systematic cooperation among public sector, civil society and business organizations.



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### Expected Outcomes

Because NGOs are becoming more and more operating branches of the civil society working towards socioeconomic transformations, the Forum wishes to be the place for fostering new agreements among participants and, in particular, to promote the establishment of the new initiative *LUSONET* as a synergistic partnership network among NGOs of Portuguese Speaking countries communities in the five continents.

#### **Promoters:**

Portuguese Speaking Countries Communities (CPLP)  
Open City International Foundation, INC. (FOCA Int.)  
ECOSOC's / UN DESA /UN NGO Irene  
Portuguese NGOs Platform  
Brazilian Federation Of NGO's (FBOMs)  
Associação Cidade Aberta de Portugal (FOCA Portugal ONGD)  
Fundação Oásis Cidade Aberta (FOCA, Brazil).

#### **Organizers:**

**Promoters Committee:** Ana Neto (CPLP); Marilia Bernardes (OC); Gerardo Coco (OC), Joaquim R. Pintos (OC), Luis Duque (FOCA Pt); (FBMOS); (Plataforma Pt de ONGDs);

**Forum Secretariat:** Janaina Medeiros (OC); Maria Fernanda Vasconcelos Correa (FOCA Pt); Felismina Mendonça (FOCA Angola); ((FBMOS); Plataforma PT ONGD)

#### **Reporting Committee:**

#### **Press committee:**

#### **Institutional support:**

Portuguese Institute for Development , Portugal  
Brazilian Ministry of Agriculture and Rural Development, Brazil  
Government of Rondonia State, Brazil  
Government of Amapá State, Brazil  
Government of Tocantins State, Brazil



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### Participants Organizations

UN Economic and Social Council

UNESCO

UNDP

OECD

World Bank

ILO

UNIDO

World Research Institute

City Group

World Business Counsel

Smithsonian Institutions

Brazilian Federation of Industries

Brazilian Ministry of Agrarian Development

International Trade Center

Italian Agenda 21 Association

Confartigianato (Italian Crafts Association)

Fundação Calouste Gulbenkian

The International Institute for Environment and Development (IIED)

The Centre for Sustainable Development (CENESTA)

Fundação Oriente

International Chamber of Commerce

Italian Lega Coop

Regione Lombardia

### Forum at a Glance

- ✚ **Plenary Sessions:** subdivided in speeches sections each addressing major themes and issues on partnerships, presenting cases and best practices. Each speech will have to take 15 to 20 minutes and will be followed by a debate of 10 to 15 minutes before a new speaker takes the floor.
- ✚ **Round Tables:** to be held after the Plenary Session. Dedicated to debate, better understanding and insight into specific themes and sub themes.
- ✚ **Partnership Proposals Tables:** arranged to promote new agreements among participants: NGOs, public and private entities, civil society.
- ✚ **Conclusions:** drawing up of a document focused on the Forum major achievements.



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**Languages: Portuguese and English**

**Speakers: complete confirmed list to be supplied early June**

## PROGRAM (Provisional)

### September 06

10:00 am Promoters Press Conferences

From 14 to 19 pm: Registration and distribution of Forum materials.

### September 07

08:30 am: Press interviews with authorities and participants.

09:00am: **Opening Session,**  
Welcome

- United Nations address: Hanifa Mezoui, Chief, Non Governmental Organization Section
- HE Ambassador Luis de Matos Monteiro da Fonseca, Executive Secretary of the Portuguese Speaking Countries Community (CPLP);
- Marilia Bernardes President and Founder, Open City International Foundation Inc

Messages from:

His Excellency President of Portuguese Republic  
Representative of Brazilian Federative Republic Government  
Representative of Angola Government  
Representative of Mozambique Government  
Representative of Cape Verde Government  
Representative of San Tome Government  
Representative of East Timor Government  
Representative of Guinea Government  
Portuguese ONGD Platform  
Brazilian Federation of NOGs



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#### **10:00 h: First Plenary Session**

**Speakers 1:** Dr. Hanifa Mezoui: United Nations, NGO's partnerships contributions to the MDG's; NGO Irene its importance and its aim with the Portuguese Speaking countries.

**Speaker 2:...**

**11:00: Coffee break**

#### **11:15 Second Plenary Session**

**Speaker 3:** *NGO's contribution in promoting Portuguese Speaking Countries development. Creating a Cooperation Network among Territories*

**Speaker 4:** *Familiar agriculture as a sectoral partner for the sustainable use of natural resources, culture preservation and development.*

**Speaker 5:** *How for profit sector can benefit from a partnership with non profit sector and promote local development. Successful partnership between NGOs and business organizations.*

**1:00 h. Lunch**

**2:00 pm:** Official Establishment of UN NGO'Irene in Portugal for Portuguese Speaking Countries coordination by Dr. Hanifa Mezoui Chief of UN NGOs section and HE Ambassador Matos Monteiro da Fonseca, Executive Secretary of CPLP

#### **02:30 Third Plenary Session,**

**Speaker 6:** *Partnerships among public entities, business organizations and NGOs targeted to growth, social inclusion and environmental preservation improving communities and State economical performance. Case history.*

**Speakers 7:** *Public-Private Partnership appraisal; Evaluating Partnerships in different contexts and with different partners.*

#### **03:45pm: Parallel round tables**

Open Debate on the following issues:

1. What is the degree of the NGOs participation in Agenda 21? Should NGOs undergo a process of certification? How they as well as UN perceive this issue?

Recommendations for developing an approach to monitor NGOs impact of interventions. Proposal for establishing Agenda 21 for NGOs issues and a certification procedure.



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2. Integration between profit sector and Lusonet: Agenda 21 as a place to find common solutions to local development. Benefits for Lusonet NGOs from a permanent forum of cooperation and partnership. Establishment of a coordinating commission the Lusonet initiative.

**16:45:** Transfer to visit ArtHandy Gallery.

**17:00 to 19:30**

Inauguration of ArtHandy Gallery in Lisbon: Portuguese First Lady and Hanifa Mezoui, ECOSOC.

## September 08

**09:00 Fourth plenary session**

**Speaker 8:** *Principles, rules and foundations of a successful partnership. Conditions for partnership durability.*

**Speaker 9:** *Local and transnational partnerships: approaches and organization.*

**Speaker 10:** *Quality and quantitative criteria for NGOs assessment.*

**10: 30** Open to proposals for RT round tables

**10:45: Speaker 11:** *From program to partnership coordination; : How to manage conflicts and tensions in a partnership.*

### **11:15 Opening new partnerships to existing programs :**

1. ArtHandy. Developing creative economies through local and transnational partnerships.
2. Tambaqui. New paths for development in the Amazon.
3. Educational program; “School as a factor of citizenship and partnership”.
4. Transnational Cooperation among Municipalities (two projects)
5. Lusonet. A partnership agreements among lusophone NGOs.

Distribution of projects abstracts



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**12:30 Outcomes and Closing**

Messages from authorities and promoters

**Conclusive Press conference**

**13:45: Launch**