



One World One Hope  
 The Millennium  
 Development Goals  
 is Commun Vision and  
 Global Commitments

**World For World Organization (WFWO)**

**Executive Secretariat:**  
 Via Andrea Millevoi, N° 35, A/2  
 00178 Rome - Italy  
 Tel: +39 0651530985  
 Fax: +39 0651960227

**Administration Office:**  
 Viale Regina Margherita, N°140,  
 00198 Rome - Italy

**For further information please contact:**  
[info@worldforworld.org](mailto:info@worldforworld.org)  
 or visit our website  
[www.worldforworld.org](http://www.worldforworld.org)

## About the World for World Organization

WORLD FOR WORLD ORGANIZATION (WFWO) is a Non - Governmental Organization (NGO). Italian-based non-profit organization, operating in Italy and internationally, WFWO was launched on 16 October 2001, on the occasion of World Food Day, and established in 2002, and is in Special Consultative Status with the *Economic and Social Council* (ECOSOC-DESA-UN NGO Section at the United Nations-New York -USA) ECOSOC is the Principal Organ to Coordinate the Economic and Social Council work of the United Nations and the Specialized Agencies and International Institutions.

The WFWO mandate is to increase public awareness about Global Development Issues., and focuses and development cooperation's ,and resources mobilizations through fundraising Campaigns, to support the activities of United Nations agenda for Global Development in 21st Century, in order to achieve the implementation of the Millennium Development Goal's (MDG's) set by the United Nations, in which the world's leaders pledged to reduce poverty in the world by half by 2015, and to straighten Capacity to Enhance Contributions to Human Security and Local Sustainable Developments in Developing Countries.

## Our Vision

Our vision is of a world that is human-centred and genuinely democratic, where all human beings are full participants and determine their own destinies.

In our vision we are one human family, in all our diversity, living on one common homeland and sharing a just, sustainable and peaceful world, guided by universal principles of democracy, equality, inclusion, voluntarism, non-discrimination and participation of all people, men and women, young and old, regardless of race, faith, disability, sexual orientation, ethnicity or nationality. It is a world where peace and human security, as envisioned in the principles of the United Nations Charter, replace armaments, violent conflicts and wars. It is a world where everyone lives in a clean environment with a fair distribution of earth's resources. Our vision includes a special role for the dynamism of young people and the experience of the elderly and reaffirms the universality, indivisibility and interdependence of all human rights – civil, political, economic, social and cultural.

## Our Mission Statement

To foster the enabling environment in which WFWO will successfully mobilise the resources required to achieve its mandate.

1. DETERMINE OPPORTUNITIES WITH CURRENT AND POTENTIAL CONTRIBUTORS AND EVENTS.  
Analyse the orientation of governments, private sector and potential contributors to WFWO; determine the links between their aid priorities and the mandate of WFWO.

2. ESTABLISH STRATEGIC PARTNERSHIPS  
Establish and make operational partnership strategies aiming at specific objectives to be realized together with civil society organizations, private sector, international financial institutions and multilateral organizations including the UN family.

Mobilize resources through governments and private sector. Trans Funds to enable partnership; lever contributions; establish co-funded projects; demonstrate the potential of WFWO innovations.

Stimulate and host special initiatives that can widen WFWO' network; complement its mandate; attract additional funding; have WFWO and partners effecting global policies and actions of other organizations and deepen its stakeholders and intergovernmental relationships.

3. POSITION OF WFWO FOR EFFECTIVENESS  
Establish and make operational a corporate Information and Communication Strategy targeting people and organizations that are in the right position to influence decisions and opinions fundamental to the realization of WFWO' objectives.

Manage WFWO functions in creation of regional networks.

Facilitate participation in global and national activities that can further sustain WFWO' mission.

Info@wfw.org

## What does World For World Organization do?

The World for World Organization' mission is to mobilise support for an end to extreme poverty. To achieve this, the World for World Organization offers individuals, corporations, employees, students and non-profit organizations direct connections to local projects throughout the developing world that provide new opportunities for people to lift themselves out of extreme poverty. All WFWO' aid opportunities, stories and expertise can be accessed through WFWO website. You can donate funds to specific development projects; read stories about children, families and communities coping with extreme poverty; learn more about issues of access to education and extreme poverty; interact with other aid supporters on our Message Board; and volunteer online to help local development organizations.

## How does the World For World Organization select the projects it supports?

The World for World Organization carefully screens the projects it supports. We bring these projects to you in partnership with other organizations with relevant expertise and reach. We pay special attention to the following factors:

- the project is innovative in its approach to addressing poverty. We support "good development" - development that empowers and creates opportunities without adversely affecting important elements such as the environment, women's participation, and cultural integrity;
- the project stresses and has got proven ability to strengthen the capacity of local organisations in developing countries, a key to results and sustainability;
- the project has clear objectives with measurable results in a given time frame;
- the project is collaborative and can work with a variety of organisations and coalitions; and the project partners are able and willing to report progress and results.

## What does the World For World Organization do with the funds it raises?

For donations from individuals, WFWO has a "dollar in=dollar out" policy whereby all individual donations to WFWO go directly to support a specific local development project that benefits an extremely poor community. The bulk of WFWO' core development and operating costs are funded by its original partners who are represented on the Board of Directors. WFWO seeks additional corporate partners to support more local development projects and helps to engage more people in efforts to end extreme poverty.

## How will the WFW Org. support the World Schoolhouse to alleviate extreme poverty?

The World for World Organization supports the World Schoolhouse to try to make primary education a reality for extremely poor children in the developing world. The international community agrees that quality education is the single most important factor in sustaining improved standards of living for people in extremely poor countries. It helps preventing the spread of AIDS/HIV and child labour, reducing environmental degradation and spurring economic growth, all of which make a real difference in the lives of very poor people. Education is the foundation on which individuals, families and communities can build sustainable futures.

## How do companies benefit from partnering with the WFW Organization?

Aid enables its corporate partners to support local projects throughout the developing world with a high level of confidence and transparency. To do this, WFWO maintains a global database of local development organizations, evaluates and monitors to ensure project quality, accountability and results. Its extensive network of proven partners is respected and known worldwide. WFWO affords its corporate partners unique opportunities to build employee engagements around the shared goal of helping young people in overcoming extreme poverty to be better-equipped workers, parents, consumers and citizens.